



PASSAGES

THE QUARTERLY NEWSLETTER OF THE PLANT-IT 2020 FOUNDATION

SPRING 2007

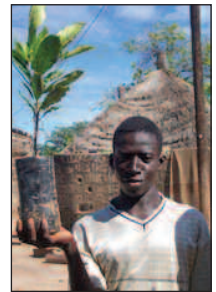
Did You Know:

- Half the forests that originally covered 48 percent of the Earth's land surface are gone.
- In North America, more than half of the coastal temperate rainforests, once extending from California to Alaska, have been destroyed.
- Forest certification lets consumers know when wood comes from responsibly managed forests.



Recent Events

The Monarch Butterfly species is being saved partly due to the ongoing efforts of The Synergy Company. A portion of their annual generosity has led to the planting of many thousands of trees on twenty deforested mountaintops in Mexico serving as the Monarch's over-wintering home.



In Niger, massive starvation is being alleviated and the encroaching Sahara desert is being checked through ongoing tree-planting due to the generosity of Lexi and Robert Potamkin of The Potamkin Foundation. Their efforts are directly impacting thousands of people.



In Honduras, children are suffering from hunger and protein deficiency. A wonderful contribution by Curt Peters and Claudia Sbrissa led to 50,000 trees being planted in the Choluteca District increasing crop production; providing fruit and nuts; and providing additional sources of protein.

During 2006, Plant-It 2020 planted 30,000 trees in San Sebastian, El Salvador. One species alone provides cashews (reducing hunger), improves the water supply, reduces soil erosion, creates sustainable community forests, and provides fuel-wood for cooking.

The Desperate Need for Planting Trees

The massive death and destruction of forests worldwide is due to decades of tree harvesting, land mismanagement, natural disasters and disease. This problem exacerbates global warming, hunger, drought, desertification and poor climatic. Proper tree-planting does more than simply bring our forests back – it teaches and works with people to properly manage and sustain their forests. Hunger, thirst, and poverty are alleviated in people, climate improves, global warming is reduced and new medicines continue to be found for curing disease. You can 'make-a-difference' by making a contribution!

Gift/Memorial Tree-Planting Program

With the help of 'Your True Nature,' Plant-It 2020 contributors can now send personalized, color certificates and multimedia e-cards to recipients. You select this option on the Plant-It 2020 contribution page, choose whether the trees get planted in the United States or Central America, the sentiment (in memory of, gift, birthday, etc.) and add personalization. The recipient(s) receive via email a beautiful multimedia presentation followed by a personalized, color, printable, certificate. While some contributors use this option as a way to give 'in memory of,' others use it as a way of celebrating holidays, giving a gift, expressing 'Thanks' and communicating many other sentiments. So far, feedback has been excellent and many thanks go to Ilan Shamir of Your True Nature for his strong history of reforestation with passion and integrity!



Our Programs

- In our 'Dollar-Per-Tree' program, every US dollar you contribute means a tree is planted where you select from our list of locations throughout the US and abroad.
- Our Gift/Memorial program allows you to have a customized certificate sent to recipients with trees planted in the United States or Central America.
- The Corporate Sponsorship program allow companies to 'do good work' locally, nationally or worldwide.

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2007 Colorado City Tree-Planting Projects

With the assistance of the Colorado Tree Coalition, Plant-It 2020 is sponsoring seven Colorado urban reforestation projects. These include: (1) 1,200 trees planted along the streets in low income and minority neighborhoods of Denver. This event also includes educational workshops. (2) 20 trees planted in Salida. Local residents help provide ongoing care for the trees. (3) 17 trees planted by the SE. Colorado Water Conservancy District in the Demonstration Xeriscape Garden. This garden educates the Southern Colorado public about how to plant and maintain low water trees. (4) 7 trees will be planted at the Paonia Arbor Day Celebration. 5 of the trees will be planted in the town center and 2 of the trees will involve elementary and high school student educational programs and activities. (5) 2 trees will be planted in Erie by Erie Elementary School 4th graders. The teachers will be providing lesson plans and activities, leading up to the event. (6) 12 trees will be planted at The Children's Secret Garden at the Denver Botanic Gardens to replace diseased Russian Olive trees. (7) sponsoring the City of Greeley's 'Notable Trees of Greeley, CO' educational brochure.

About Plant-It 2020...

Plant-It 2020 is a nonprofit foundation dedicated to the proper planting, maintenance and protection of as many indigenous trees as possible worldwide. Whenever possible, our reforestation programs are designed to beneficially impact people through the alleviation of hunger, thirst and poverty. Founded by Singer John Denver in 1992, Plant-It 2020 partners with businesses, individuals and groups in developing effective and sustainable solutions to deforestation in the US and abroad.



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